

## Less Fishing, More Catching! With Magnabait™!

14

unique statements no other fishing product has ever been able to make!

Don't miss  
#14!

- 1) Magnabait® attracts 200% more fish. **GUARANTEED!**
  
- 2) It calls fish from an area larger than a football field.
  
- 3) Try the "No Bull" fishing test. Scientific proof that you can do yourself.
  
- 4) Six-month, money-back, no risk free trial. The longest ever in fishing.
  
- 5) Five years of real scientific research costing over \$2,000,000.
  
- 6) Totally new, unique, patented concept.
  
- 7) Magnabait® works faster than any other method of fish attraction.
  
- 8) Authentically reproduced crayfish sound that can't be beat.
  
- 9) Flashing LED light attracts fish day and night.

- 10) Micro-electric pulse mimics the muscle spasms of an injured fish.
  
- 11) Plenty of surface area and cavities to apply scent attractants.
  
- 12) New and unique strategies and opportunities, never before used in fishing.
  
- 13) Works for any fresh or saltwater game fish.
  
- 14) Magnabait®; lets you pay yourself over \$9.00 per hour to go fishing.

These statements are bold indeed. By now any thinking person should be wondering if or how we could back up these statements. The track record of this industry hardly inspires confidence. Is the Magnabait®; just another piece of junk designed to catch fishermen rather than fish? You don't know us from Adam. Maybe we're trying to cheat you. How can you tell? Does the way we present our product give you the power to protect yourself?

A lot of companies that advertise on TV or in print have only been in business three months but offer 50-year guarantees. Does that really make sense to you? Where are they now? We've been in business since 2001. We've survived despite the fact that over 90% of the businesses founded since then have failed. The Magnabait®; is proving to be a very popular product both before and after people buy it. It's highly probable that we'll be around to make good on those long-term guarantees we offer.

This website is crammed with information that you can judge. Does what we say make sense? Is it consistent? This is why we recommend the "No Bull" test. At least when you get our product, you have a way to test it scientifically.

If you've read this far, you've been a good sport. To reward you for your time, we'll now tell you about the first of two FREE surprises we're offering you. Both are pretty cool, and we've made little or no mention of them previously.

The first is a small free to registered users, shirt pocket-sized book (worth about \$8.95 each) with a storehouse of information. It's about new things we discovered during our research and how they relate to the Magnabait®; and previous fishing tactics. It's a quick read that will give

you a fresh new understanding of fish and fishing.

The second surprise is all about fun and enjoyment of life and our sport. We have a way to jump start you on this new quest and you will see how a little later.

OK, we've buttered you up a little. Now it's time to back up our big mouths with charts, facts, and figures.

I admit we are somewhat fixated on the financial aspects of fishing. After 5 years of working with commercial and professional fisherman we know that fun is important but often a deceiving measure of fishing success. The pros we worked with taught us the fishing is only fully successful when it pays for itself or more. In addition every piece of equipment has to pay for itself as well...this includes MagnaBait.